



CUSTOMER PROFILE

Perth Web Hosting (PWH) is a company that provides local hosting services, cloud services, hosted exchange and domain registration, design and IT support in Perth, Australia. Protected by Australian privacy laws, users' data stays safe within the secure data center of DC West in Western Australia. The company's commitment to looking after business and personal hosting needs is reliant on a robust and adaptive network, complemented by a 24x7x365 support and comprehensive hosting management.



<https://www.perthwebhosting.net.au/>

“We want to make our customers' life easier by making available a solution for them, which is fast, robust, secure and is carefully made in order to care about their business and development. We found CloudSigma to be the best provider compliment to it.” - Cameron Worts, Managing Director @ Perth Web Hosting.

THE CHALLENGE

Being innovative whilst staying competitive is not an easy task in the technological field. Virtualization has come a long way since it first started disrupting the tech world and it was time for PWH to adapt to this technological revolution. To sustain the delivery of high-class web hosting, it was necessary to acknowledge the need for automation and virtualization within the company. It was important to have a clear competitive advantage to position PWH as a good choice ahead of the other local hosting providers.

“The world is moving fast, so we need to do so as well. Virtualization was a challenge for us and we answered to it by moving to the cloud.”

PWH made the move to virtualization in 2012 and it allowed them to tick all the boxes when it came to satisfying the industry and customers requirements. At first, PWH started with a different cloud provider.

However, the provider offered no portal making it difficult to efficiently expand server resources when necessary.

That is when CloudSigma appeared on the radar. With its high level of adjustability, reasonable price and support for various business and security features, CloudSigma was the ultimate answer to all of PWH's requirements. What made the decision even more straightforward was the presence of a local data center in Perth and the personal relationship with CloudSigma.

THE SOLUTION

PWH tested CloudSigma's platform for about three weeks before making the decision to move a light server to the platform, followed by transferring their entire infrastructure to the cloud one month afterwards. CloudSigma provided a proof-of-con-

cept account with the necessary resources for a free evaluation. The adoption went effortlessly thanks to CloudSigma's helpful technical support.

"CloudSigma's team assisted us throughout the process and everything went quite smoothly. I was very pleased to see such personal attitude towards our business case."

PWH deployed seven servers at the beginning, and are expecting some more to be added in the near future as a result of new projects being launched.

In addition, CloudSigma's 24X7 support allowed PWH to action tasks by spinning up new servers, taking snapshots of the hard drives and restoring them without relying on someone else to action the task, features that no other providers in Perth were able to offer.

"It is so good to have someone close to you and taking care of the stuff. We are so glad CloudSigma's solution is on such an international level. Connecting our infrastructure to the location in Perth adds such a value to our services - local support, low latency and noticeably better performance are just a few to name." - Cameron Worts, Managing Director @ Perth Web Hosting

designed to provide an always-on environment that can continue service uninterrupted through software and hardware upgrades.

An additional feature of great benefit to PWH that CloudSigma offers is the intuitive and user-friendly WebApp. It not only allows customers to tailor their virtual machines, but they can also take advantage of the account auto-billing and subscription auto-renew features.

"We are very happy with CloudSigma's services. Everything is self-explanatory and easy to fulfil."

THE IMPACT

Since their move to CloudSigma, PWH noticed a profound improvement in its services.

"We don't have to wait days to spin up new servers. Everyone here can easily log in and make the required modifications just in a few minutes. It is that easy!"

PWH has been using CloudSigma's platform since 2016 and so far it has not experienced any major problems with the solution. The few times PWH needed to resolve minor issues, CloudSigma's team was able to provide a fast and convenient solution, strengthening the high degree of trust in the company's services and support.

Latest generation, high performance and speed are what everyone wants, and now PWH can proudly say it offers it to its customers. CloudSigma's solution is

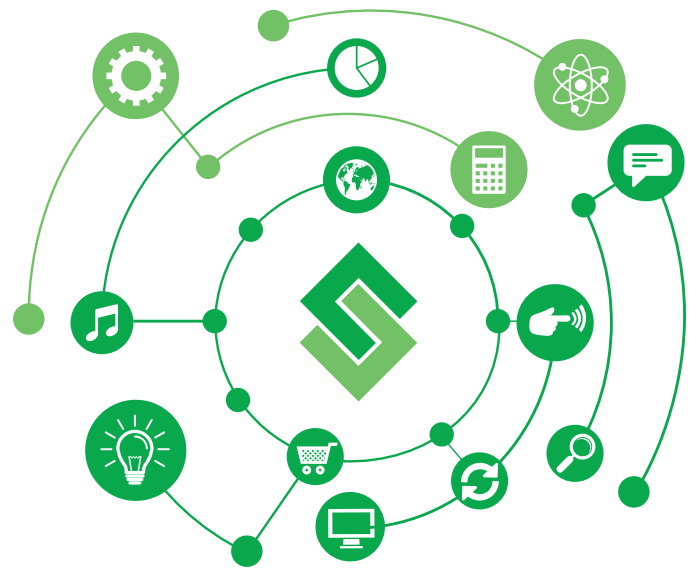
THE FUTURE

CloudSigma's unrivalled support, performance and flexibility have helped PWH provide its users with a modern and highly capable solution. Both companies are very positive about how their partnership will develop in the future. Taking care of their customers and business requirements will continue to be a top priority while developing and launching new services.

"CloudSigma is not simply a service provider for us. It is a partner we can trust and rely on. We can easily get in touch with someone from the team and find a solution for everything."

ABOUT US

CloudSigma is a pure-cloud infrastructure-as-a-service (IaaS) provider that's enabling the digital industrial economy through its highly-available, flexible, enterprise-class hybrid cloud servers and cloud hosting solutions in Europe, the U.S., Asia and Australia. CloudSigma is the most customizable cloud provider on the market, giving customers full control over their cloud and eliminating restrictions on how users deploy their computing resources. With CloudSigma, customers can provision processing, storage, networks and other fundamental computing resources as they please, as well as extend private networks out of existing infrastructure and elastically into CloudSigma's IaaS cloud to create easy to manage and transparent hybrid cloud solutions.



OUR LOCATIONS



CloudSigma offers a range of locations from Europe to the United States and APAC. We are adding new locations over time as we expand our offering globally. We choose our locations very carefully to offer excellent connectivity, security and reliability for our clouds.

For more information, please visit us at www.cloudsigma.com