CloudSigma
Customer Success Story

CUSTOMER PROFILE

Our customer is a cloud-based group project discovery app enabling members to share, chat, and manage project documents in a secure manner. The company's social collaboration platform lets its users organize all of their to do's or tracks, work projects and social connections in one place - from planning a wedding to launching an international brand. The app offers its members the opportunity to work socially and get more done in a single work hub, including: to-do lists, live chats, calendars, social publishing, task management, people and project discovery, social accountability, cloud-based storage and more.

Our customer knew, however, that without one key technological advancement – cloud computing – its telecommuting business strategy wouldn't be sustainable, nor would the increasing demand for its software.

> *"After migrating from our restricted, self-hosted solution to CloudSigma, today we can do things much more easily."* - Senior Developer @ client's company.

THE CHALLENGE

As its services continued to grow, our client company realized it needed a platform that could scale with its user base while supporting fluctuating capacity demands.

"As a remote business, we knew the cloud was the right environment for our services – after all, we are based all over the United States and couldn't fly 1,500 miles to push a button on our hardware every time we needed to spin up more CPU or RAM."

As a result, they started looking for a suitable cloud partner. After evaluating several public cloud providers, our customer found that only CloudSigma was able to meet its demands for flexibility and cost-savings while providing the necessary control over its own deployment and meeting changing user capacity needs.

THE SOLUTION

CloudSigma's ability to size servers exactly in line with the growing requirements of the company was a big draw. Without pre-packaged bundles, we allowed our client to specify compute resources as needed on a pay-as-you-go basis. This, combined with CloudSigma's five-minute billing increments, eliminated the company's wasted resources from over-provisioning while adding a level of transparency to its virtual machine deployments.

"If we need a few gigs more or a few gigs less, it's as easy as sliding a bar left or right until we come to the perfect amount, depending on user demand. We're not wasting anything in terms of power, memory or storage! If an additional three million users suddenly decided to visit our site tomorrow, we are confident in our ability to spin up additional capacity as needed and for CloudSigma's infrastructure to 'just work.' "

The fact that we at CloudSigma offer an open software layer was another big advantage for making the final decision.

"We evaluated several other solutions before selecting CloudSigma, but all had extensive limitations and lacked the support for any 'non-tested' distributions or licensing. If we wanted to create a virtualized resource for an unsupported system, all the other providers seemed to require a committee to make that happen, and we move too fast for that!"

CloudSigma, on the other hand, was able to meet their requirements for using their own Microsoft licences.

"We're a Microsoft shop, so we obviously wanted to use the latest Windows 2012 server. Even though CloudSigma had never provisioned one before, they worked closely with us to load license copies to our preferred environment."

Moreover, during the migration, the client's team received significant support from CloudSigma's team by loading licence copies to their preferred environment.

> *"When we compared the performance baseline tests we conducted with other providers, we found that CloudSigma's platform would actually generate upward of 350 percent in cost savings for us. That, right there, just blew the competition out of the water.* - Senior Developer @ client's company.

THE IMPACT

We have not only helped our customer to achieve an important strategic goal in providing a global cloud platform but also increased their cost-effectiveness. With its perfect resource provisioning, open software layer and all-SSD storage, CloudSigma was the scalable cloud platform the company was looking for to support its future growth – all at a price that wouldn't break the bank.

Their senior developer also emphasizes the point, that the cost effectiveness by CloudSigma doesn't lead to sacrificing the quality. On the contrary - the price-quality ratio of CloudSigma is extremely high.
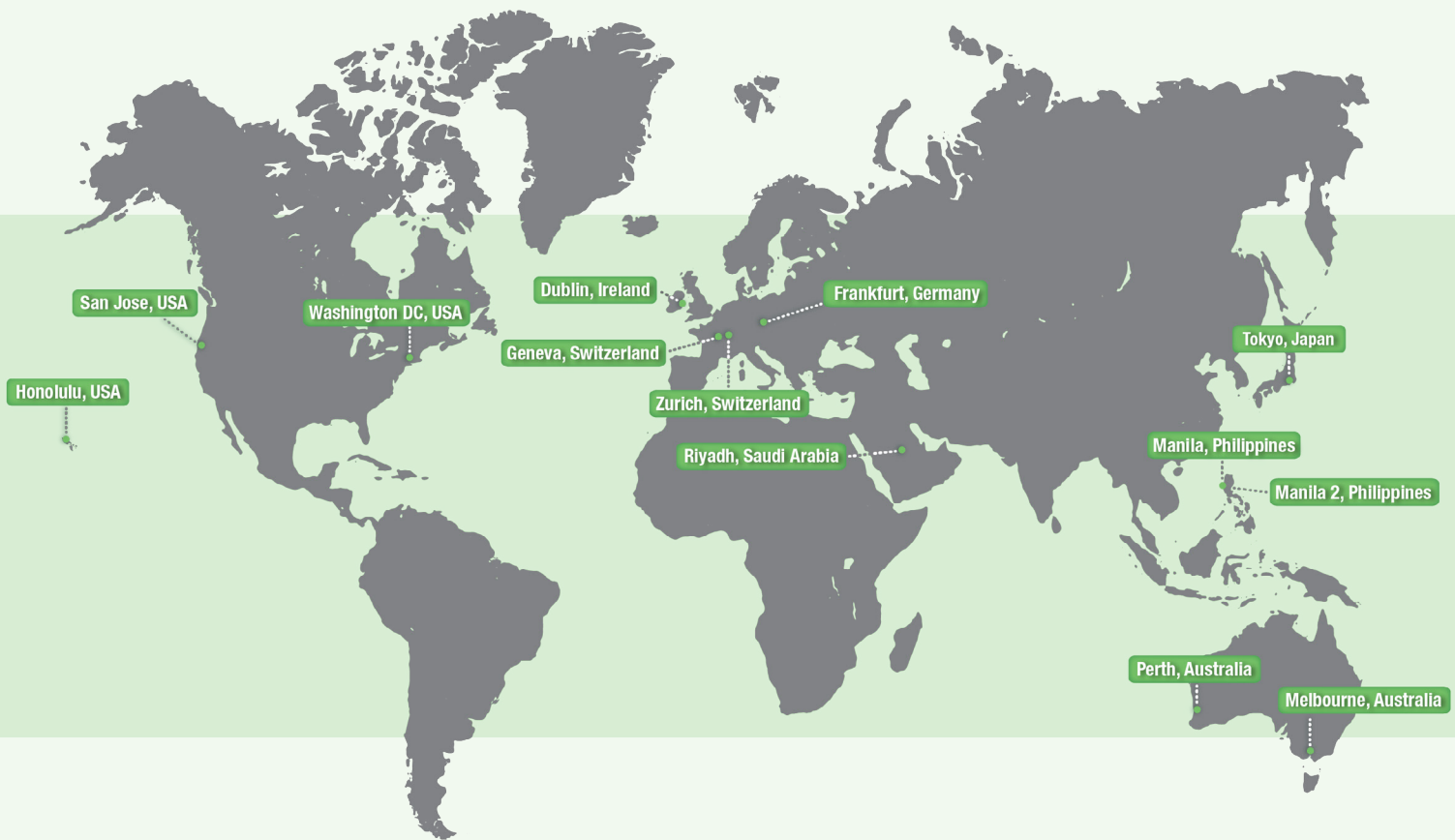
"Not only was CloudSigma extremely cost effective, but we knew we wouldn't be sacrificing any quality when it came to the underlying hardware. This, combined with the massive performance increases we've seen since working with CloudSigma, has solidified our choice in public cloud providers, and we couldn't be happier."

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ABOUT US

CloudSigma is a pure-cloud infrastructure-as-a-service (IaaS) provider that's enabling the digital industrial economy through its highly-available, flexible, enterprise-class hybrid cloud servers and cloud hosting solutions in Europe, the U.S., Asia and Australia. CloudSigma is the most customizable cloud provider on the market, giving customers full control over their cloud and eliminating restrictions on how users deploy their computing resources. With CloudSigma, customers can provision processing, storage, networks and other fundamental computing resources as they please, as well as extend private networks out of existing infrastructure and elastically into CloudSigma's IaaS cloud to create easy to manage and transparent hybrid cloud solutions.

OUR LOCATIONS

San Jose, USA
Washington DC, USA
Dublin, Ireland
Frankfurt, Germany
Geneva, Switzerland
Tokyo, Japan
Honolulu, USA
Zurich, Switzerland
Manila, Philippines
Riyadh, Saudi Arabia
Manila 2, Philippines
Perth, Australia
Melbourne, Australia

CloudSigma offers a range of locations from Europe to the United States and APAC. We are adding new locations over time as we expand our offering globally. We choose our locations very carefully to offer excellent connectivity, security and reliability for our clouds.

For more information, please visit us at **www.cloudsigma.com**

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